

What is claimed is:

1 *Pub* 1. A method for providing home information about a home owned by a
2 *sp* homeowner, comprising:
3 arranging for the homeowner to receive compensation in exchange for allowing the
4 home information to be transmitted, the compensation being based on compensation
5 information associated with the home; and
6 arranging for the home information to be transmitted to a viewer.

1 *Pub* 2. The method of claim 1, further comprising:
2 *ca* receiving from the homeowner an agreement allowing the home information to be
3 transmitted.

1 3. The method of claim 1, wherein the compensation is periodic.

1 4. The method of claim 1, wherein the home information lets a picture be
2 remotely displayed to the viewer.

1 5. The method of claim 1, wherein the home is not for sale.

1 6. The method of claim 1, wherein an identity of the homeowner is not
2 provided to the viewer.

1 7. The method of claim 1, wherein an address of the home is not provided to
2 the viewer.

1 8. The method of claim 1, wherein the compensation information comprises a
2 number of viewers that receive the home information.

1 9. The method of claim 1, wherein the compensation comprises a credit
2 towards a mortgage payment.

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1 10. The method of claim 1, wherein the compensation information comprises a
2 rating indicating a popularity of a locale of the home.

1 11. The method of claim 1, wherein the compensation comprises a payment of
2 a fixed, predetermined amount based on the compensation information.

1 12. The method of claim 1, wherein the compensation comprises a reduction of
2 an interest rate on the homeowner's mortgage.

1 13. The method of claim 1, wherein the compensation information comprises a
2 predicted level of interest in the home.

1 14. The method of claim 13, wherein the predicted level of interest is based on
2 at least one of a value, a neighborhood, a style and an age associated with the home.

1 15. The method of claim 1, wherein the compensation information comprises a
2 quality of features of the home.

1 16. The method of claim 1, wherein the compensation information comprises at
2 least one of: (i) an appraised value of the home; (ii) a potential selling price of the home;
3 and (iii) a difference between the appraised value and the potential selling price.

1 17. The method of claim 1, wherein the compensation information comprises a
2 level of anonymity of the homeowner.

1 18. The method of claim 1, wherein the compensation information comprises a
2 level of anonymity of the locale of the home.

1 19. The method of claim 17, wherein the level of anonymity comprises at least
2 one of a region, a state, a county and a town.

1 20. The method of claim 1, wherein the home information comprises a picture
2 of the home.

1 21. The method of claim 1, wherein the home information comprises video
2 images of the home.

1 22. The method of claim 1, wherein the home information comprises a
2 computer-aided design drawing.

1 23. The method of claim 1, wherein the home information comprises a
2 photograph.

1 24. The method of claim 1, further comprising:
2 charging the viewer a fee.

1 25. The method of claim 24, wherein the fee charged to the viewer is for
2 receiving the home information.

1 26. The method of claim 24, wherein the compensation information comprises
2 a total amount of fees collected from the viewer.

1 27. The method of claim 24, wherein the compensation information comprises
2 a percentage of the amount of total fees collected from the viewer.

1 28. The method of claim 24, wherein the fee is based on at least one of: (i) an
2 appraised value of the home; (ii) a potential selling price of the home; and (iii) a difference
3 between the appraised value and the potential selling price.

1 29. The method of claim 24, wherein the fee is charged if the viewer indicates
2 an interest level above a predetermined threshold.

1 30. The method of claim 24, wherein the fee is based on the home information.

1 31. The method of claim 24, wherein the fee is charged for viewing a plurality
2 of pictures.

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1 32. The method of claim 24, wherein the fee is based upon a duration of video
2 images viewed by the viewer.

1 33. The method of claim 24, wherein the fee comprises submission of viewer
2 home information about a home owned by the viewer.

1 34. The method of claim 24, wherein the fee is based on a number of pictures
2 viewed by the viewer.

1 35. The method of claim 34, wherein the fee per picture increases as a number
2 of pictures viewed by the viewer increases.

1 36. The method of claim 34, wherein the fee per picture decreases as a number
2 of pictures viewed by the viewer increases.

1 37. The method of claim 24, wherein the fee is based on a level of interest in
2 the home by other viewers.

1 38. The method of claim 23, wherein the fee is based on a predetermined level
2 of pictures of the home.

1 39. The method of claim 38, wherein a first level of pictures is displayed
2 without a fee and second level of pictures is displayed for a fee.

1 40. The method of claim 1, further comprising:
2 receiving viewer information from the viewer.

1 41. The method of claim 40, wherein the viewer information comprises the
2 viewer's preferences for a home.

1 42. The method of claim 40, wherein the viewer information comprises the
2 viewer's interest in the home.

1 43. The method of claim 1, further comprising:
2 receiving the viewer's interest in the home; and
3 arranging for information associated with similar homes to be transmitted to the
4 viewer based on the viewer's interest.

1 44. The method of claim 43, wherein the similar homes are homes for sale.

1 45. The method of claim 1, further comprising:
2 receiving from the viewer an offer to purchase the home; and
3 storing the offer in a database; and

1 46. The method of claim 45, further comprising:
2 notifying the homeowner of the offer.

1 47. The method of claim 45, wherein the viewer remains anonymous to the
2 homeowner.

1 48. The method of claim 45, wherein the offer includes an offer price.

1 49. The method of claim 48, further comprising:
2 assessing a penalty against the homeowner if the homeowner refuses to sell the
3 home to the viewer if the offer price received from the viewer is at least a selling price of
4 the home.

1 50. The method of claim 46, further comprising:
2 determining a rating based on the homeowner's willingness to sell the home; and
3 wherein said notifying is based on the rating.

1 51. The method of claim 1, further comprising:
2 deleting identifying information about the home in a picture.

1 52. A method for arranging the display of a picture of a home owned by a
2 homeowner, comprising:

3 receiving from the homeowner an agreement allowing the picture of the home to
4 be displayed;
5 arranging for compensation to be provided to the homeowner in exchange for
6 receiving the agreement, the compensation being based on compensation information
7 associated with the home; and
8 arranging for the picture to be displayed to a viewer.

1 53. A method for displaying a picture of a home owned by a homeowner,
2 comprising:
3 receiving from the homeowner an agreement allowing the picture of the home to
4 be displayed;
5 providing periodic compensation to the homeowner in exchange for receiving the
6 agreement, the compensation being based on compensation information associated with
7 the home;
8 arranging for the picture to be remotely displayed to a viewer without providing
9 information associated with the identity of the homeowner to the viewer; and
10 charging a fee to the viewer.

1 54. The method of claim 53, further comprising:
2 receiving from the viewer an offer to purchase the home; and
3 storing the offer in a database.

1 55. The method of claim 54, further comprising:
2 notifying the homeowner of the offer, without providing the identity of the viewer
3 to the homeowner.

1 56. A remote home viewing device, comprising:
2 a processor; and
3 a storage device coupled to said processor and storing instructions adapted to be
4 executed by said processor to:
5 arrange for a homeowner to receive compensation in exchange for allowing
6 home information to be transmitted, the compensation being based on
7 compensation information associated with a home owned by the homeowner; and
8 arrange for the home information to be transmitted to a viewer.

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1 57. A medium storing instructions adapted to be executed by a processor to
2 perform a method for providing home information about a home owned by a homeowner,
3 said method comprising:

4 arranging for the homeowner to receive compensation in exchange for allowing the
5 home information to be transmitted, the compensation being based on compensation
6 information associated with the home; and

7 arranging for the home information to be transmitted to a viewer.

1 58. A method for allowing a picture of a home to be displayed, comprising:
2 providing to a home viewing system an agreement allowing the picture of the
3 home to be displayed; and

4 receiving compensation in exchange for providing the agreement, the
5 compensation being based on compensation information associated with the home.

1 59. The method of claim 56, wherein the home is not for sale and further
2 comprising receiving an offer to purchase the home from a viewer of the picture.

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1 60. A method of viewing a picture of a home, comprising:

2 remotely viewing the picture of the home without receiving information

3 identifying a homeowner of the home; and

4 providing to a home viewing system a payment in exchange for viewing the picture
5 of the home.

1 61. The method of claim 58, wherein said remotely viewing comprises
2 remotely viewing a first picture and a second picture, and wherein the payment is provided
3 in exchange for viewing the second picture and is not provided in exchange for viewing
4 the first picture.

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1 62. The method of claim 58, further comprising providing an offer to purchase
2 the home to the home viewing system.

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1 63. A method for displaying a picture of a home owned by a homeowner,
2 comprising:

receiving from the homeowner an agreement allowing the picture of the home to be displayed;

arranging for the homeowner to receive compensation in exchange for the agreement, the compensation being based on compensation information associated with the home; and

arranging for the picture to be remotely displayed to a viewer.

64. A method for displaying a picture of a home owned by a homeowner, comprising:

receiving from the homeowner an agreement allowing the picture of the home to be displayed;

receiving from the homeowner information comprising the picture of the home;
receiving information associated with the willingness of the homeowner to sell the
home;

arranging for the picture to be remotely displayed to a viewer; and

receiving from the viewer an indication of interest to purchase the home.

65. The method of claim 62, further comprising:
receiving from the viewer an offer to purchase the home, including an offer price;
and

determining if the homeowner will be notified of the offer based on the offer price and the information associated with the willingness of the homeowner to sell the home.

66. A method for providing a picture of a property owned by a property owner, comprising:

arranging for the property owner to receive compensation in exchange for allowing the picture to be displayed, the compensation being based on compensation information associated with the property; and

arranging for picture to be displayed to a viewer.

67. A computer readable medium that stores data accessible by a program executable on a data processing system, the data being organized according to a data structure that includes:

4 a home information data object associated with a home owned by a homeowner;
5 and
6 a compensation data object accessible from the home information data object, the
7 compensation data object being associated with compensation to be provided to the
8 homeowner in exchange for allowing the home information to be transmitted to a viewer.

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